Recently, the adherence to environmental responsibility principles has gained the consideration of businesses, public institutions and international organizations as a specifically important tool of ensuring sustainable economic growth (SDG 8) and efficient international cooperation (SDG 17). Having improved during the COVID-19 pandemic, the awareness of the primacy of healthy environment as for people’s lives, so entrepreneurial activities appears to be now evolving into a long-term viable trend.

In line with the urgent trends, the Strategic Directions for Developing the Eurasian Economic Integration until 2025 have identified the transfer towards a “green” economy as one of the major priorities of regional economic integration development in the post-pandemic period.

The questions to be discussed

– What is the essence of the “green” economy concept for state, business and society?
– Is the incorporation of the “green” economy principles an inalienable criterion of ensuring sustainable economic growth in the middle- and long-run?
– What is the mechanism of transforming the existing production and management models to comply with the “green” economy principles? Is it expedient for the states and businesses from the perspective of the resources engaged and the effects delivered?
– What directions of “green” policy should be among the primary ones taking into account the goal of fulfilling the potential of the multilateral cooperation, here including within the integration associations?

Focal point:

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The attenders will be able to join the Zoom meeting (English and Russian interpretation) or follow the online streaming on the RUIE YouTube channel (original language only).

Join the Zoom meeting: (pass: 630180).

The questions are supposed to be posed via Zoom or YouTube chat.
**Agenda:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>12:00 – 12:15</td>
<td>Andrey Panteleev, Eurasian Economic Commission, Head of Economic Policy Strategies Section, Moderator: Welcoming address The problem statement</td>
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| 12:15 – 13:45 | The speakers’ interventions:  
1. Nikolay Pomoschnikov, the UN Economic and Social Commission for Asia and the Pacific, Head of Subregional Office for North and Central Asia Prioritizing Green Recovery in North and Central Asia  
2. Igor Paunovic, the UN Conference on Trade and Development, Chief, Office of the Director of the Division on Globalization and Development Strategies The UNCTAD Global Green New Deal Reconsidered: the Implications of the COVID-19  
3. Michael Zimonyi, Climate Disclosure Standards Board, Policy and External Affairs Director Information as a Tool to Foster Better Decision-Making for a Greener Economy  
4. Leela Raina, the World Bank, Environmental and Climate Change Economist Shaping Narratives and Pathways for Green Growth: the Power of Economic Tools and Diagnostics  
5. Michael Babenko, World Wild Fund, Director of “Green Economy” Program in Russian Federation Green Development: Society, State, Business. The Struggle of the Three Worlds or a Dialogue?  
6. Hong Lan, Renmin University of China, Deputy Director of Eco-finance Research Center China’s Green Policy and Green Economic Development  
7. Marina Ozeryanskaya, Russian Union of Industrialists and Entrepreneurs Director of corporate responsibility, Department of sustainability, corporate responsibility and social entrepreneurship; Sergey Mikhnevich, Russian Union of Industrialists and Entrepreneurs Managing director, Department of the International Multilateral Cooperation and Integration Contribution of Russian Business to the SDGs 8 and 17 Implementation: National Approaches and International Prospect |
| 13:45 – 14:10 | The moderated discussion The moderator will propose the speakers to provide a short perspective on the controversial issues in the field of green economy |
| 14:10 – 14:20 | Andrey Panteleev, Eurasian Economic Commission, Head of Economic Policy Strategies Section, Moderator: Concluding statement |